

PRESS RELEASE

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Tariff elimination on Recreational Performance Outdoor Products provides an increased affordability for US consumers and greater market opportunity for leading insulation manufacturers such as HK Non Woven.

The US government introduced legislation that will help lower cost of outdoor companies producing and / or selling recreational performance outdoor products for the US market by eliminating the tariffs on these products. The tariffs, on average 2%, have been around 17% to 28% for outdoor products.

The tariffs originally imposed ensured protection for manufacturers based in US, however with the increase shift of manufacturing to Asia, particularly China, the increased costs unfairly weighed against the manufacturers and stifled innovation and development, adding substantial costs for US Outdoor brand and retail companies.

For HK Non-Woven, a leading insulation manufacturer for outdoor apparel and sleeping bags, the elimination of the tariffs now provides the opportunity to reach brands and retail that were previously inaccessible due to the cost restrictions.

“The tariff elimination for the US market is very positive news for the recreational performance outdoor manufacturers” commented Anderson Lee, Business Director of HK Non-Woven. “We will now be able to offer products that are competitively priced yet offer the latest from innovation and development aspect. There is now the opportunity to provide the market a diverse portfolio of products for every brand and retail level.”

香 島 纖 維 工 業 有 限 公 司
HONG KONG NON-WOVEN FABRIC IND. CO., LTD.

HK Non-Woven's technical and innovative expertise in the insulation products, strive to bring leading edge products to the market that are manufactured adhering to the highest quality and environmental standards. With development based in Hong Kong and manufacturing in China, HK Non-Woven offers products that are functional and innovative at a sustainable market price, delivering function and performance and a branded range that is affordable.

For further information on HK Non-Woven's insulation products contact the HK office. HK Non-Woven is established in Hong Kong with manufacturing facilities in China.

Contact:

Mr Anderson Lee
Business Director
HK Non-Woven Fabric Ind Co Ltd
Tel: +852 2408 9220, Email: anderson@hknonwoven.com.hk