

PRESS RELEASE

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HK Non-Woven and Rapee Living Enterprises partner in introducing a range of technical and functional bedding, a first in Hong Kong market, meeting today's consumers' needs of a good night's sleep.

HK Non-Woven and Rapee Living Enterprises launch a range of technical and functional bedding on August 29th 2009 in Rapee Living's stores in Hong Kong. The partnership has created a range of products that deliver benefits to the consumer of a good night's sleep.



The bedding range consists of pillows, quilts and mattress pads, made to the highest quality standards with polyester fiber-filling, that deliver benefits of freshness, hygiene and comfort. The healthy and hygienic range contain Suprelle™ Ultra polyester filling that offers built in resistance to bacteria, fungi and dust mites whilst the Suprelle™ Micro offers a down like alternative that is soft and supportive. A range to follow later is with Suprelle™ Fresh which includes TENCEL® fibres that provide comfort and freshness through moisture management properties.

A more technical range of pillow pads is made from Climarelle™, a product that brings thermo-regulation to bedding. The Phase Change Material (mPCM) incorporated into Climarelle™, provide a cooling effect when the temperature is higher than ideal. When the body temperature cools, the mPCM microcapsules release the heat, warming the body to the ideal temperature.

香港纖維工業有限公司
HONG KONG NON-WOVEN FABRIC IND. CO., LTD.

12/F Richwealth Industrial Building, 77-87 Wang Lung Street, Tsuen Wan, N.T., Hong Kong.
Tel : (852) 2408-9220 , 2408-6600 Fax: (852) 2407-6043 , 2407-6700
www.hknonwoven.com www.hknonwoven.cn E-mail: info@hknonwoven.com.hk

“Today’s bedding market demands products that meet consumers’ needs of a good night’s rest yet at the same time offering the benefits of freshness and easy care. HK Non-Woven’s collaboration with Rapee Living, brings the first range of bedding products in Hong Kong that are not only down alternative, but innovative, functional and easy to care for, clearly an affordable luxury.” commented Mr Anderson Lee, Business Director of HK Non-Woven.

HK Non-Woven’s technical and innovative expertise in the bedding products, strive to bring leading edge products to the market that are manufactured adhering to the highest quality and environmental standards. With development based in Hong Kong and manufacturing in China, HK Non-Woven offers products that are functional and innovative at a sustainable market price, a luxurious and branded range that is affordable.

For further information on HK Non-Woven’s bedding products contact the HK office. HK Non-Woven is established in Hong Kong with manufacturing facilities in China.

Contact:

Mr Anderson Lee
Business Director
HK Non-Woven Fabric Ind Co Ltd
Tel: +852 2408 9220, Email: anderson@hknonwoven.com.hk

Suprelle™ Ultra, Suprelle™ Micro, Suprelle™ Fresh and Climarelle™ are registered trademarks of ADVANSA.

TENCEL® is a registered brand of Lenzing Fibers.

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