

PRESS RELEASE

Salt Lake City, 22nd July 2009

HK Non-Woven's fiberfill insulation in Mountain Equipment's Earthrise II Sleeping Bags using Teijin's ECOPET™ fibers wins Outdoor Innovation Award in Friederichshafen, Germany

The Outdoor Innovation Award for products of high ecological and sustainable value was awarded to the UK Mountaineering brand Mountain Equipment (www.mountain-equipment.co.uk) for its Earthrise II Sleeping Bag, the first fully recycled and recyclable sleeping bag made by HK Non-Woven's fiberfill using Teijin's ECOPET™ fiber. This is the first time a sleeping bag has been introduced that is made from recycled and recyclable components.

This collaboration has been a joint effort of HK Non-Woven's expertise in fiberfill technology, Mountain Equipment and Teijin. Thanks to these kinds of collaboration, we will see more products in Outdoor market made with recycled and recyclable components. The award is a recognition of the technical and development expertise of the three parties and the fact that recycled products are able to meet the technical and quality standard demanded today.



The Earthrise II Sleeping Bag using the revolutionary recyclable insulation is durable, high loft, resin free and hypoallergenic. It gives a level of performance expected from insulation made from unsustainable, virgin fibers. Manufactured from recycled bottles means production of fiber and insulation uses 33% less energy and reduces CO₂ by 47% than virgin fibers. In addition, this sleeping bag is recyclable, forms part of Teijin's closed loop recycling program, ECO Circle, thus forming part of cradle to cradle production processes.

HK Non-Woven, leading fiberfill and insulation producer, has been developing products using recycled and recyclable materials for over fifteen years. With expertise in development, technology and research in fiberfill and insulation as well as knowledge of markets, are constantly inventing new products in line with market needs.

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Mr Anderson Lee, Business Director of HK Non-Woven, stated “We are extremely proud to be associated with Mountain Equipment and Teijin. HK Non-Woven has been developing products using recycled material and sustainable materials and using environmental friendly processes for several years. HK Non-Woven is also the first international manufacturer member of Teijin’s closed loop recycle program ECO Circle. This award helps to put HK Non-Woven on the map of leading insulation producer”.

For further information on HK Non-Woven’s recyclable products, contact the HK office. HK Non-Woven is established in Hong Kong with manufacturing facilities in China.

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