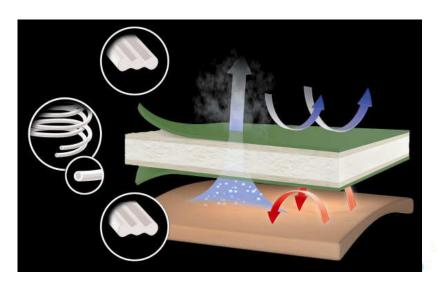


PRESS RELEASE

Hong Kong, February 6th 2010

HK Non-Woven develops the Thermal R Eco^{m} for Marmot®, a technically advanced recycled insulation using Advansa's ThermoCool^m Eco performance fibers for outdoor apparel

HK Non-Woven developed the Thermal R Eco™ for Marmot, an innovative and technically advanced recycled insulation use ThermoCool™ Eco performance fibers from Advansa for outdoor apparel, reflecting a three way partnership to create innovative, functional and sustainable product.





The Thermal R Eco™ insulation is designed to optimize the body's natural thermoregulation through the innovative design of the fiber cross section. It thus provides maximum warmth yet at the same time reduces the adverse effects of perspiration and condensation whilst providing the maximum comfort. The wearer therefore is not just kept warm but also dry from perspiration, condensation and humidity that occur inside the garment in extreme climatic conditions.

As the global consumer markets demand for more moves towards sustainability and recycled products which have a lesser negative environmental impact on the planet, recycled insulation for outdoor market is making a mark in the goal towards reaching greater sustainability. Innovative brands such as Marmot® are fast recognizing these trends and capitalizing them with the development and technical products offered by HK Non-Woven and Advansa.

香 島 織 椎 I 満 有 限 公 司 HONG KONG NON-WOVEH FABRIC IND. CO., LTD.



"HK Non-Woven has for the last several years developed insulation using recycled and sustainable products. Our operations and processes are also designed around sustainability enabling us to be in the forefront of making innovative, technically advanced yet functional products using recycled and recyclable products. Thermal R Eco^{TM} , powered by ThermoCool TM , is a product that is truly in the direction of sustainability. HK Non-Woven is proud to be associated with Marmot $^{\otimes}$ and Advansa for the collaboration on this project", commented Mr Anderson Lee, Business Director of HK Non-Woven.

HK Non-Woven's technical and innovative expertise in the insulation products, lamination and fiberfill molding processes, strive to bring leading edge products to the market that are manufactured adhering to the highest quality and environmental standards. With development based in Hong Kong and manufacturing in China, HK Non-Woven offers products that are functional and innovative at a sustainable market price, delivering function and performance and a branded range that is affordable.

For further information on HK Non-Woven's insulation products contact the HK office. HK Non-Woven is established in Hong Kong with manufacturing facilities in China.

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