

PRESS RELEASE

Hong Kong, October 17th 2009

HK Non-Woven the newest member of Sustainable Fashion Business Consortium brings in a new perspective in sustainable business practices to Hong Kong businesses.

HK Non-Woven became the newest member of Sustainable Fashion Business Consortium (SFBC) of Hong Kong, bringing in a fresh new perspective on sustainable business practices. This was presented as participating member of SFBC exhibiting at the Interstoff Messe Frankfurt fair on October 7th – 9th 2009 in Hong Kong.

SFBC is a group of forward thinking businesses in Hong Kong that are investing and promoting sustainable business practices. With manufacturing highly concentrated in Asia, the region has seen significant rise in greenhouse effects, land and water pollution. SFBC's group is leading the way in utilizing energy saving lighting, energy efficient production processes, reducing carbon emissions and managing water and chemical wastes. Twelve of SFBC's members exhibited their efforts on sustainable practices at the Interstoff fair with a panel discussion on "Systemic Issues Hindering Sustainable Development in Textile Industry".



"With pressure growing on the textile industry to address environmental concerns, SFBC brings together businesses that are committed to changing their practices to meet these concerns. HK Non-Woven has for many years been using sustainable business practices and we now see the opportunity to help other businesses in Hong Kong as well as take our processes further into sustainable practice" commented Mr Anderson Lee, Business Director of HK Non-Woven.

HK Non-Woven has been in the forefront of the sustainable and environmentally friendly business practices for over fifteen years. From the use of recycled fibers to environmentally friendly driven production processes, it has also utilized other practices such as using their trucks in bringing customers waste of HK Non-Woven products which is then recycled at HK Non-Woven's factory. In addition the factory has energy saving lighting and air con systems as well as extensive use of recycled materials in factory office walls, paneling and furniture.

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These practices have seen significant measurable impact on costs as well as on the environment for HK Non-Woven. The energy usage in the factory and offices has decreased by 40%, as a result of utilizing the efficient processes and energy saving lighting and air con systems. Use of polyester recycled fibers versus virgin raw materials has enabled HK Non-Woven to reduce carbon emissions by 188 tons and 88 barrels of crude oil, which is considerable in reducing its carbon footprint, especially for a small company.

HK Non-Woven's technical and innovative expertise in the insulation products, lamination and fiberfill molding processes, strive to bring leading edge products to the market that are manufactured adhering to the highest quality and environmental standards. With development based in Hong Kong and manufacturing in China, HK Non-Woven offers products that are functional and innovative at a sustainable market price, delivering function and performance and a branded range that is affordable.

For further information on HK Non-Woven's insulation products contact the HK office. HK Non-Woven is established in Hong Kong with manufacturing facilities in China.

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