

PRESS RELEASE

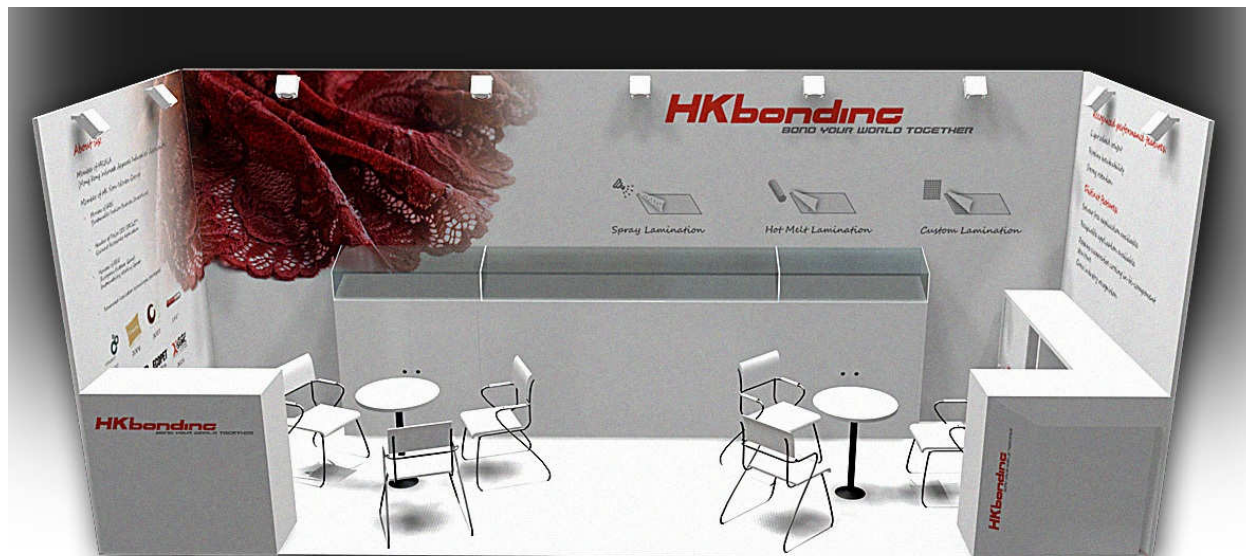
Hong Kong, March 30th 2010

HK Bonding introduces bi-component performance lamination technologies, increasing investment in research and development as well as manufacturing in Hong Kong.

HK Bonding, a leading innovator and developer of bonding and lamination technologies, will be exhibiting the latest in lamination techniques at the Hong Kong Mode Lingerie in Hong Kong on 30th-31st March 2010. The new technologies are based around hot melt, spray and custom solution lamination which results in the end product with higher value benefits.

As the market needs change and evolve, lamination enhances the value of fabrics by retaining breathability, durability, drape and lightness. The application of lamination ranges from intimate apparel, sportswear to outdoor apparel and footwear. For intimate apparel, this technology increases applications in areas of shape and control wear to very specialized feminine wear. In sportswear, two sided fabrics laminated together can provide combined fashion and functional features.

Apart from the added features and benefits, the new lamination technology of HK Bonding can be solvent free and recyclable, thus resulting in a product that is sustainable and environmentally friendly, as well as kind to the planet. First developments have been started with Carvico, Iluna, Noyon Lace and Brunet which will show the versatility of HK Bonding's lamination processes.



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Mr Anderson Lee, the Business Director of HK Bonding, said *“While HK Bonding has been recognized as a pioneer in life cycle processes to reduce carbon footprint, emission, and end of life development, we are taking one step further to invest into our new manufacturing facility in Hong Kong for the furtherance of intellectual property management and still retain close proximity of production to the intimate apparel industry.”*

HK Bonding is the sister company of HK Non-Woven, and both companies’ technical and innovative expertise in the insulation products, lamination and fiberfill molding processes, strive to bring leading edge products to the market that are manufactured adhering to the highest quality and environmental standards. With development based in Hong Kong and manufacturing in Hong Kong and China, both companies offer products that are functional and innovative at a sustainable market price, delivering function and performance and a branded range that is affordable.

For further information on HK Bonding’s laminated and bonded products, please contact the HK office or see the latest technologies at Hong Kong Mode Lingerie Exhibition stand A29.

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